



ART WALK BENEFITING // FREE ARTS LA

Art Swagger

14TH ANNUAL

SPONSORSHIP PACKAGE

WWW.ARTSWAGGER-LA.COM | [@ARTSWAGGER_LA](https://twitter.com/ARTSWAGGER_LA)

SPONSORSHIP PACKAGE SUBJECT TO CHANGE

Message From Our Chair And Co-Chair

December 3, 2024

Dear Friends,

We are proudly and eagerly organizing the 14th Annual Art Swagger event. Last year's return to our art walk format was not only a fun but successful event in our fundraising efforts. This year we're looking to continue our tradition, coordinating Architecture & Interior Design offices to open their doors and welcome in artists and guests for our art walk.

We are diligently working on securing sponsors and appreciate your consideration as a sponsor for this year's event. We have some new and exciting sponsorship opportunities so if you have sponsored in the past years, we truly appreciate you and hope you can continue your support and if you are new to sponsorship – thank you! We can't tell you how critical everyone's support is to this fundraiser.

If you'd like to get more information on the event, please check out our website: <http://artswagger-la.com/>.

For past events, check out our media platforms as well.   

We are extremely proud to be partnering with Free Arts for this amazing event, with all the proceeds from your sponsorship, raffle tickets, and entry donations, going straight to the organization.

"For more than 41 years, Free Arts for Abused Children has been delivering on our philosophy that "ART HEALS!" This is what drives our organization, a network of passionate and concerned individuals coming together to share the healing power of art. Free Arts is dedicated to delivering volunteer-driven arts programs to children throughout greater Los Angeles County who have experienced abuse, neglect, poverty, and homelessness."

"With more than 16.000+ children receiving child welfare services at any given time in L.A. County alone, Free Arts strives to reach more children every year, eager to spark their creative spirit, inspiring and transforming their lives through the power of artistic expression."

Please review the attached sponsorship levels and let us know how you can contribute.

We are always open to exploring any other ideas or suggestions you might have as well.

We hope you can join in our amazing evening of art, culture and fun.

Sincerely,



Debra L. Haas

Debra L. Haas

Sr. Manager | Client Engagement

PeopleSpace



Karina Silva

Karina Silva

Senior Designer

WDG, Inc.



Venue Sponsorship




- Monthly feature/story on Art Swagger's social media highlighting the event space and preferred spaces, including 1 month after event
- Limited use of pre-selected/approved event photos. This excludes any event video not directly taken by the venue or sponsor with video release due to third-party infringement
- Recognition at event opening announcement
- Signage at event check-in
- Promotional e-blasts
- Logo on all event collateral & website (Header)
- 10 VIP tickets (dependent on securing VIP Level Sponsors; General Admission tickets if no VIP)
- 2 Tequila Tasting tickets
- Customized Thank You gift from Free Arts kids
- Included in Free Arts newsletter e-blast (All newsletters leading up to event and the post-event Free Arts Newsletter)
- Dedicated high boy table at event to use for your promotional purposes
- Opportunity to provide promotional items/amenities to all attendees
- Access to VIP sponsors/attendees (dependent on securing VIP Level Sponsors)

Note: All contributing - donated factors are tax-deductible. This includes all maintenance, parking anything that involves making the event possible and that is donated by the venue. Free Arts will supply a letter outlining in-kind donations in value.






Sponsorship Opportunities




COMPANION \$5,000 (2 Available)

- Prominent acknowledgment on all event collateral and website of Sponsor name/logo
- VIP roped off area and designated bar. Select meet & greet with Senior Level Designers
- Wrap Party with committee to close out event
- Custom VIP entry signage with Logos
- 2-3 minute mic time for company representative at opening announcement
- Closing Party Shout Out!
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (5) Tickets
- (5) Tequila Tasting Tickets




BEST FRIEND \$2,500

- Sponsor Name and Logo on all Event Collateral and Website
- Closing Party Shout Out! Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (3) Tickets
- (3) Tequila Tasting Tickets

FRIEND WITH BENEFITS \$1,000

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   
- (1) Ticket

FRIEND \$500

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   

*NO SPLIT SPONSORSHIPS



Finale Party Sponsorships

FOOD \$2,000

(2 available)

- 4 standard admission tickets
- Logo displayed on event signage
- Signage on food station
- Option to provide branded accessories
- 2 Tequila Tasting tickets

VIP BAR \$1,500

(2 available)

- 4 Standard admission tickets
- Dedicated food server
- Sponsor selected cocktail
- Option to provide branded napkins for bartenders to use
- Prominent signage at bar/entrance of VIP section
- Logo displayed on event signage
- 2 Tequila Tasting tickets

BAR \$1,000

(5 available)

- 3 standard admission tickets
- Sponsor provided cocktail napkins with your logo for bartenders to use/distribute
- Prominent signage at bar
- Logo displayed on event signage

DJ BOOTH \$800

(3 available)

- Signage at DJ booth
- 2 thank you shout outs by DJ throughout the event
- Logo displayed on event program
- 2 standard admission tickets

INTERACTIVE DESSERT EXPERIENCE \$800

(3 available)

- 2 Standard admission tickets
- Logo displayed on event signage
- Sponsor to participate with
- Guests to decorate and design
- Final selected dessert(s)

TEQUILA TASTING \$750

(1 available)

- 3 Standard admission tickets
- Sponsor provided cocktail napkins with your logo for Bartenders to use
- Prominent signage at the table
- Logo displayed on event signage

PHOTOGRAPHY \$600

(4 available)

- 2 standard admission tickets
- Logo displayed on event signage

*NO SPLIT SPONSORSHIPS





Office Partnership

ARE YOU INTERESTED IN SPONSORING AN OFFICE & HELPING freearts? LOS ANGELES

This year we're doing things a little different in our efforts to support Free Arts and the work they do.

(NO MORE THAN 3 SPONSORS PER OFFICE & NO SPLIT SPONSORSHIPS)

\$1,000 SPONSOR FEE

THE BREAKDOWN

\$500 paid directly to Free Arts

+

\$500 allocated to providing drinks & snacks for the selected office, to be coordinated directly with the firm's committee member

SPONSORSHIP INCLUDES:

2 GENERAL ADMISSION TICKETS PER SPONSOR
(ADDITIONAL TICKETS AVAILABLE FOR PURCHASE)

LOGO AT CHECK-IN SIGNAGE

VIGNETTE OR PRODUCT DISPLAY
(IF APPROVED BY FIRM)



BECOME A SPONSOR //

For more information, visit: bit.ly/FreeArtsDonate

or contact: bianca@freearts.org





14 Years of Partnership

ABOUT ART SWAGGER

Art Swagger fuses design, art, and the act of giving back through a single evening each year. The event has been drawing the Los Angeles A&D community closer since 2011. It has grown to become one of Free Arts' most impactful fundraisers, with dozens of supporting firms and hundreds of professionals participating.

ABOUT FREE ARTS

For 40+ years, Free Arts has been using art to restore hope, resiliency, and self-esteem in children in Los Angeles ages 5-18 who have experienced abuse, poverty, neglect and/or homelessness. In addition to providing art therapy programs to children that have suffered trauma, Free Arts also provides programs to communities that do not have access to art programs.

Free Arts serves 16,500 children in Los Angeles each year. Programs are delivered to children in domestic violence centers, shelters, underserved communities, homeless shelters, schools, and partnering sites. Each program is implemented by expert trained certified mentors, who donate more than 18,000+ hours every year. 78 cents per each dollar is directed to Free Arts programs.

18,000+

Hours donated by
volunteer mentors



.78

Cents to every
dollar is spent
directly on
programs



225

Adult Mentor &
Teaching Artists



16,500

Children in Los Angeles
County served this past year



65%

Increase in cases going through their
Courthouse Program from 2020

IMPACT

Anecdotally, judges, social workers, teachers and parents report that children who participate in Free Arts programs exhibit improved hope, resiliency and self-esteem, along with improved communication and coping skills.