



ART WALK BENEFITTING // FREE ARTS LA



# Art Swagger

13TH ANNUAL

Art Swagger fuses design, art, and the act of giving back through a single evening each year. The event has been drawing the Los Angeles A&D community closer since 2011. It has grown to become one of Free Arts' most impactful fundraisers, with dozens of supporting firms and hundreds of professionals participating.

[WWW.ARTSWAGGER-LA.COM](http://WWW.ARTSWAGGER-LA.COM) | @ARTSWAGGER\_LA

10.10.24



# Message From Our Chair And Co-Chair



May 1, 2024

Dear Friends,

We are proudly and eagerly organizing the **13th** Annual Art Swagger event. Last year's return to our art walk format was not only a fun but successful event in our fundraising efforts. This year we're looking to continue our tradition, coordinating Architecture & Interior Design offices to open their doors and welcome in artists and guests for our art walk scheduled on Thursday, October 10, 2024.

We are diligently working on securing sponsors and appreciate your consideration as a sponsor for this year's event. We have some new and exciting sponsorship opportunities so if you have sponsored in the past years, we truly appreciate you and hope you can continue your support and if you are new to sponsorship – thank you! We can't tell you how critical everyone's support is to this fundraiser.

If you'd like to get more information on the event, please check out our website: <http://artswagger-la.com/>.

For past events, check out our media platforms as well.   

We are extremely proud to be partnering with Free Arts for this amazing event, with all the proceeds from your sponsorship, raffle tickets, and entry donations, going straight to the organization.

“For more than 41 years, Free Arts for Abused Children has been delivering on our philosophy that

“ART HEALS!” This is what drives our organization, a network of passionate and concerned individuals coming together to share the healing power of art. Free Arts is dedicated to delivering volunteer-driven arts programs to children throughout greater Los Angeles County who have experienced abuse, neglect, poverty, and homelessness.”

“With more than 16.000+ children receiving child welfare services at any given time in L.A. County alone, Free Arts strives to reach more children every year, eager to spark their creative spirit, inspiring and transforming their lives through the power of artistic expression.”

Please review the attached sponsorship levels and let us know how you can contribute.

We are always open to exploring any other ideas or suggestions you might have as well.

We hope you can join in our amazing evening of art, culture and fun.

Sincerely,

*Debra L. Haas*

Debra L. Haas

Sr. Manager | Client Engagement

PeopleSpace

*Karina Silva*

Karina Silva

Senior Designer

 FREE ARTS

# Venue Sponsorship



- Monthly feature/story on Art Swagger's social media highlighting the event space and preferred spaces, including 1 month after event
- Recognition at event opening announcement
- 2-3 min mic time for company representative at opening announcement
- Signage at event check-in & Silent Auction tables
- Promotional e-blasts
- Logo on all event collateral & website (Header)
- 10 VIP tickets (dependent on securing VIP Level Sponsors; General Admission tickets if no VIP)
- 2 Tequila Tasting tickets
- Customized Thank You gift from Free Arts kids
- Included in Free Arts newsletter e-blast (All newsletters leading up to event and the post-event Free Arts Newsletter)
- Dedicated high boy table at event to use for your promotional purposes
- Opportunity to provide promotional items/amenities to all attendees
- Access to VIP sponsors/attendees (dependent on securing VIP Level Sponsors)

**Note:** All contributing - donated factors are tax-deductible. This includes all maintenance, parking anything that involves making the event possible and that is donated by the venue. Free Arts will supply a letter outlining in-kind donations in value.

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## BECOME A VENUE SPONSOR //

For more information, visit: [artswagger-LA.com](http://artswagger-LA.com)

or contact: [bianca@freearts.org](mailto:bianca@freearts.org)




*Free Arts is a 501(c)(3) tax-exempt organization, and that all donations are considered tax-deductible contributions.*








# Sponsorship Opportunities

## COMPANION \$5,000 (2 Available)

- Prominent acknowledgment on all event collateral and website of Sponsor name/logo
- VIP roped off area and designated bar. Select meet & greet with Senior Level Designers
- Early access for VIP/Sneak Peak of artist install
- Custom VIP entry signage with Logos
- Closing Party Shout Out!
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (5) Tickets
- (5) Tequila Tasting Tickets




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## BEST FRIEND \$2,500

- Sponsor Name and Logo on all Event Collateral and Website
- Closing Party Shout Out! Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (3) Tickets
- (3) Tequila Tasting Tickets




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## FRIEND WITH BENEFITS \$1,000

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   
- (1) Ticket

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## FRIEND \$500

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   

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## BECOME A SPONSOR //

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or contact: [bianca@freearts.org](mailto:bianca@freearts.org)



# Finale Party Sponsorship

## VIP BAR

**\$1,500**

(2 remaining)

- 4 Standard admission tickets
- Dedicated food server
- Sponsor selected cocktail
- Napkins with your logo for bartenders to use
- Prominent signage at bar/entrance of VIP section
- Logo displayed on event program
- 2 Tequila Tasting tickets

## BAR

**\$1,000**

(4 remaining)

- 3 standard admission tickets
- Sponsor provided cocktail napkins with your logo for bartenders to use/distribute
- Prominent signage at bar
- Logo displayed on event program

## DJ BOOTH

**\$800**

(1 remaining)

- Signage at DJ booth
- 2 thank you shout outs by DJ throughout the event
- Logo displayed on event program
- 2 standard admission tickets

## TEQUILA TASTING

**\$750**

(0 remaining)

- 3 Standard admission tickets
- Sponsor provided cocktail napkins with your logo for Bartenders to use
- Prominent signage at the table
- Logo displayed on event program

## FOOD

**\$600**

(0 remaining)

- 2 standard admission tickets
- Logo displayed on event program
- Signage on food station

## PHOTOGRAPHY

**\$600**

(2 remaining)

- 2 standard admission tickets
- Logo displayed on event program
- Sponsor hashtag for social media posts
- Videographer to document the event

## BECOME A SPONSOR //

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or contact: [bianca@freearts.org](mailto:bianca@freearts.org)







# Office Partnership

**ARE YOU INTERESTED IN SPONSORING AN OFFICE & HELPING  FREE ARTS ?**

This year we're doing things a little different in our efforts to support Free Arts and the work they do.

## THE BREAKDOWN

\$500 Allocated to Free Arts programs

+

\$500 Allocated to providing drinks & snacks for the selected office



**\$1,000**  
SPONSOR  
FEE

### BECOME A SPONSOR //

For more information, visit: [artswagger-LA.com](http://artswagger-LA.com)

or contact: [bianca@freearts.org](mailto:bianca@freearts.org)

 FREE ARTS

# THANK YOU, ART SWAGGER, FOR 13 YEARS OF SUPPORT!

## ABOUT FREE ARTS

For 40+ years, Free Arts has been using art to restore hope, resiliency, and self-esteem in children in Los Angeles ages 5-18 who have experienced abuse, poverty, neglect and/or homelessness. In addition to providing art therapy programs to children that have suffered trauma, Free Arts also provides programs to communities that do not have access to art programs.

Free Arts serves 16,000+ children in Los Angeles each year. Programs are delivered to children in domestic violence centers, shelters, underserved communities, homeless shelters, schools, and partnering sites. Each program is implemented by expert trained certified mentors, who donate more than 18,000+ hours every year. 78 cents per each dollar is directed to Free Arts programs.

To name a few, Free Arts has deepened its partnership with the Edmund D. Edelman Children's Court – Shelter Care, Department of Children & Family Services (DCFS) and Children's Law Center (CLC).

## OUR IMPACT CONTINUES

### 16,500 YOUTH & FAMILIES GAIN EMPOWERMENT AND ADVOCACY SKILLS

Through art, Free Arts supports youth in marginalized and underserved communities in exploring their identity, feeling pride in their heritage and culture, and learning to advocate for themselves.

### NEARLY 1,000 HOSPITALIZED YOUTH FEEL SAFE AND HOPEFUL

Free Arts began serving seriously ill children for the first time through a partnership with Cherese Mari Lahlere Child Life Program at MemorialCare Miller Children's & Women's Hospital Long Beach.

### 180 MENTORS AND VOLUNTEERS LEARNED TRAUMA INFORMED CARE, CPR AND MANDATORY REPORTING

Free Arts bolstered the skills of those working directly with youth for safety and efficacy.

### EDMUND D. EDELMAN CHILDREN'S COURT - SHELTER CARE WAITING ROOMS GET A MAKEOVER

The Free Arts Team & teaching artist transformed the Shelter Care waiting areas where youth wait to attend court hearings, counseling, foster care assignments and adoptions by creating three beautiful soothing murals.

FOR ADDITIONAL INFORMATION VISIT  
[WWW.FREEARTS.ORG](http://WWW.FREEARTS.ORG)

## NEW IN 2024

### PASADENA HERE WE COME

Free Arts partnered with Union Station Homeless Services and Rosebud Academy in Pasadena, to bring programs to youth and families they serve.

### WE ARE EXPANDING OUR FOCUS

Art is defined as a vehicle for expression and communication of emotions. Free Arts is excited to introduce programs and events surrounding Sculpture, Clay, Visual Arts, Performance Art, Pop Art and Music.

### DANCING WITH FREE ARTS' STARS

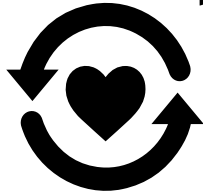
Free Arts will launch the first Dancing With Free Arts' Stars event in late Fall 2024. This wellness event is open to children and families and will focus on Dance, Movement, Breath Work, Mindfulness Techniques and Artistic Movement.





# About Free Arts

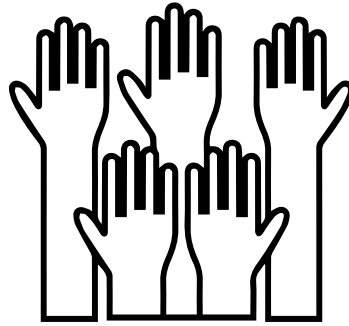
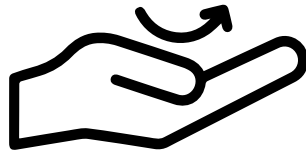
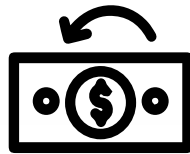
**18,000+**



Hours donated by volunteer mentors

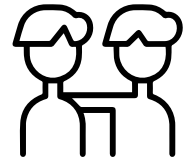
**.78**

Cents to every dollar is spent directly on programs



**225**

Adult Mentor & Teaching Artists



**16,000+**

Children in Los Angeles County served this past year



**50%**

Increase in cases going through their Courthouse Program from 2020



## IMPACT

Anecdotally, judges, social workers, teachers and parents report that children who participate in Free Arts programs exhibit improved hope, resiliency and self-esteem, along with improved communication and coping skills.



# The Event

THURSDAY, OCTOBER 10, 2024 • 5-10PM

## IN-PERSON EVENT

In-person capacity restrictions and location will be announced at a later time.

## SILENT AUCTION

More information to come!



Art Swagger fuses design, art and the act of giving back through a single evening each year. The event has been drawing the Los Angeles A&D community closer since 2011. It has grown to become one of Free Arts' most impactful fundraisers, with dozens of supporting firms and hundreds of professionals participating.



# How To Become an Event Sponsor

We invite you to join the amazing list of previous and present Art Swagger sponsors. Your partnership will truly make a difference in the lives of children who depend on Free Arts programs. All sponsorship contributions and donations to Free Arts are tax deductible to the extent permitted by IRS regulations. .78 cents per each dollar goes directly to Free Arts programs.

- [bit.ly/artswagger2024](https://bit.ly/artswagger2024)



For additional information about Free Arts or donating information, please contact Bianca Hunter, Chief Executive Officer at [bianca@freearts.org](mailto:bianca@freearts.org).





# Thank You To Our Sponsors

*VENUE SPONSOR*

**arper**

*COMPANION SPONSOR*

**Renegade**  
F L O O R I N G

*BEST FRIEND SPONSORS*

 Mohawk Group

**CHARTER**  
FURNITURE

  
**HARTWELL**  
FINANCIAL SERVICES

**jamie stern**  
FURNITURE | CARPET | LEATHER | FABRIC

**KALISHER**

*FRIEND WITH BENEFITS SPONSOR*

**hansgrohe**



*FRIEND SPONSORS*

**ALLEGION** 

  
**SUGATSUNE**

**BERMANFALK**

Wolf Gordon 

*VIP BAR SPONSOR*

 Kimball<sup>®</sup>International

*BAR SPONSOR*



**Design Spec**

*TEQUILA TASTING SPONSORS*

people<sup>space</sup><sup>™</sup>

SitOnIt • Seating<sup>®</sup>

*DJ BOOTH SPONSOR*

**HAWORTH**

*PHOTOGRAPHY SPONSOR*

**ROPPE.**

WALKER<sup>®</sup>  
ZANGER

*FOOD SPONSORS*

tilebar

PIVOT



UNISOURCE SOLUTIONS

 LEBATEX<sup>®</sup>  
A STACY GARCIA COMPANY



# ART SWAGGER 2024

## **Artist Information**

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website URL: \_\_\_\_\_

## **Social Media Information** (for use in promotional mentions)

Facebook URL: \_\_\_\_\_

X (Twitter): @ \_\_\_\_\_

Instagram: @ \_\_\_\_\_

Others: @ \_\_\_\_\_

## **Biography** (4-5 statements for use on website and in promotional mentions)

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## **Artist Statement** (4-5 statements about work being exhibited at Art Swagger 2024)

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## **Splash Image**

Artist to attach a minimum of one (1) splash image of work being exhibited at Art Swagger 2024, to be used on the website and in promotional materials.

**Host Firm Information**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website URL: \_\_\_\_\_

Marketing Point Person Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**Social Media Information (for use in promotional mentions)**

Facebook URL: \_\_\_\_\_

X (Twitter): @ \_\_\_\_\_

Instagram: @ \_\_\_\_\_

Others: @ \_\_\_\_\_

**SECTION 2: AGREEMENT**

This agreement is between Art Swagger (the “Sponsor”), Free Arts (the “Benefactor”), and the above named (the “Artist”), for the Art Swagger 2024 event (the “Exhibition”), to be hosted at the above-mentioned Host Firm (the “Host”) on \_\_\_\_r \_\_, 2024.

Artist Release:

The Artist hereby assumes all risks and hazards incidental to any participation in the Exhibit. The Artist warrants and represents that he/she is the sole legal owner of all right, title and interest in all Artwork, including all related intellectual property interests such as trademarks and the sole and exclusive copyright in all artworks, and has the full right and authority to enter this Agreement and grant the rights granted in this Agreement.

Waiver of Liability:

1. *Purposes.* The Artist gives permission to the Sponsor and Benefactor to use the Artworks for the purpose of the Exhibition. The Sponsor and the Benefactor shall not permit the Artworks to be used for any other purposes without the written consent of the Artist.

2. *Artwork.* The Sponsor and Benefactor accept, for Exhibition only, those works of art (the “Artwork”) listed on the attached Inventory sheet, which is part of this Agreement.

3. *Warranty.* The Artist warrants that he/she created and possesses unencumbered title to the Artwork, and that their descriptions are true and accurate. The Artist shall record the condition of each Artwork in the Inventory Sheet.

4. *Exhibition.* The Artist, Sponsor, and Benefactor agree that the initial term of the Exhibition for the Artwork is to be displayed only at the Exhibition on **October 10, 2024**. The Sponsor and the Benefactor have or will publicize the Exhibition as part of its industry event, which is being held as a fundraiser for the Benefactor and the Architecture and Design community. The Artist and Benefactor shall be responsible for all costs and expenses associated with promoting the Exhibition. The Artist and Host can contribute to promotion of the Exhibit if they so choose. The Artist and Host grant permission to the Sponsor and the Benefactor to use his / her name, likeness and Artworks information and likeness for purposes of promotion of the Exhibition and/or publications about the Exhibition, all to be provided in an appropriate and professional manner.

5. *Transportation Responsibilities.* Packing, transportation of and handling expenses and risk of loss or damage incurred in the delivery of Artworks from the Artist to the Host, and in their return to the Artist, shall be the responsibility of the Artist and Host.

6. *Responsibility for Loss or Damage; Release.* The Artist and Host shall be responsible for providing reasonable security measures to protect property located at the Host's address. Security measures include the Artist notifying the Host for any required signage (e.g. "Do Not Touch" signage) or the Host's building having available building security. The Artist is responsible for insuring Artwork for all loss, damage, or theft and understands that failure to do so shall not be the responsibility nor the liability of Sponsor or Benefactor. The Artist and Host release Sponsor and Benefactor of any liability due to damage, theft, or other loss, including but not limited to any force majeure event. By signing this Agreement, the Artist is assuming all risk and liability associated with each Artwork. It is the sole responsibility of the artist to repair any damage to the Artwork during the installation or removal of the Artwork.

7. *Fiduciary Responsibilities.* Artist shall retain title to each Artwork while on display during the Exhibition. Sponsor and Benefactor shall not be responsible or liable for any activities related to or arising out of the sale of the Artwork by Artist even if a potential buyer contacts Artist during or as a result of the Exhibition. Any action by Sponsor or Benefactor to facilitate communications or interaction between Artist and a potential buyer shall not result in Sponsor or Benefactor taking on any obligations related to such a sale.

8. *Removal by Sponsor or Benefactor.* The Sponsor and Benefactor shall not tend out, remove from the premises, or sell on approval any of the Artwork.

9. *Reproduction.* The Artist reserves all rights to the reproduction of the Artwork except as noted above regarding promotion of the Exhibition.

10. *Hold Harmless.* The Artist and Host hereby expressly release and hold harmless the Sponsor and Benefactor, and all their staff and volunteers, individually and collectively, from liability for all damages to or for the loss of the artwork that the Artist is voluntarily submitting as part of the Exhibit, including transportation to and from the Host location. The Artist and Host hereby release and holds harmless the above listed parties from any claim arising from and usage of the facilities.

11. *Termination of Agreement.* Notwithstanding any other provision of this Agreement, this Agreement may be terminated at any time by written notification of terminator from either party to the other. In the event of the Artist's death, the estate of the Artist shall have the right to terminate this Agreement. If Artist has not planned for return of the Artwork at the end of thirty (30) days, Host may ship Artwork in packaging reasonably expected to result in safe delivery to Artist at the above identified address. Artist shall be responsible for any loss or damage resulting therefrom.

12. *Procedures for Modification.* Amendments to this Agreement must be signed by Artist, Sponsor, Benefactor, and Host, and attached to this Agreement.

13. *Miscellany.* This Agreement represents the entire agreement between the Sponsor, Benefactor, Artist, and Host. If any part of this Agreement is held to be illegal, void, or unenforceable for any reason, such holding shall not affect the validity and enforceability of any other part. A waiver of any breach of a provision of this Agreement shall not be construed as a continuing waiver of other

breaches of the same provision or other provisions hereof. This Agreement shall not be assigned, nor shall it inure to the benefit of the successors of the Sponsor, whether by operation of law or otherwise, without the prior written consent of the Artist.

I HAVE READ, UNDERSTAND, AND AGREE TO THE POLICIES AS STATED ABOVE.

**“Artist”**

\_\_\_\_\_ Signature

\_\_\_\_\_ Printed Name

\_\_\_\_\_ Date

**“Host”**

\_\_\_\_\_ Signature

\_\_\_\_\_ Printed Name

\_\_\_\_\_ Date

**Art Swagger Free Arts**

\_\_\_\_\_ Signature

\_\_\_\_\_ Printed Name

\_\_\_\_\_ Date

**Free Arts**

\_\_\_\_\_ Signature

\_\_\_\_\_ Printed Name

\_\_\_\_\_ Date